RULES OF ENGAGEMENT - PITCH CLUB MOCK INVESTOR MEETING

The purpose of Pitch Club is to learn, all attendees participating in the Q&A and D&D sections must offer support and suggestions to mitigate questions and concerns and maintain an attitude of support to the company being evaluated.

- Treat others the way they want to be treated

- Keep a polite tone and ensure that a sense of respect and tolerance permeates any discussion

- Be aware of the unconscious biases we all hold; social stereotypes about certain groups of people that individuals form outside their own conscious awareness

- Understand and practice empathy; the ability to understand and share the feelings of another

- Understand and practice giving constructive feedback; insight that builds up, not breaks things down and focuses on the thing, not the person. If you can't think of a constructive purpose for giving feedback, don't give it at all